WHEN BAD DATA HAPPENS TO GOOD GROCERS

THE SWEEPING IMPACT OF SALES AUDIT, BROUGHT TO LIFE IN JUST ONE TRANSACTION

> Each customer transaction is full of opportunities for mistakes to happen, from invalid data to associate overrides and errors to integration challenges.

UNLESS EVERY SINGLE TRANSACTION IS CAREFULLY AUDITED, bad data can quickly infiltrate every corner of the retail enterprise.

LOOK AT ALL THE MISTAKES—without an effective Sales Audit solution—that can be forwarded to enterprise databases from just one customer receipt...



ACME GROCERS

Store# 354 100 W Main Street Atlanta, 30318

Sales Receipt

Customer Olivia Burton (#A4877325) -

Online Order



4418020100020123003

Order Ref# Olivia Burton 4418020100020123003 DliviaBurton@gmail.com 020 7222 4555

Pickup Location Atlanta - Store #354 100 W Main Street Atlanta, 30318

Cashier:#6384

| Custom Bakery - 10"Yellow Cake | |
|--------------------------------|---------|
| 33487600 | \$34,49 |
| Coupon offer \$5 off | -\$5,00 |
| New Price | \$29,49 |

Itemized Receipt

| Large White Eggs, 12 ct 95477673 | \$2,40 |
|--|---|
| Caesar Salad Kit 95477673 | \$4.14 |
| VOID Caesar Salad Kit 95477673 | \$4.14 |
| Romaine Lettuce 54869822 | \$1,94 |
| Rotisserie Chicken 33487600 20% Loyalty Discount New Price | \$7.41 -\$1.48_ \$5.93 |
| Meiomi Pinot Noir 82164498 x 2 Coupon 2 for \$30.00 Bottle / can deposit New Price | \$34.40 -\$4.40 \$0.20 \$30.20 |

CRM

Tracking all customer IDs eliminates erroneous offers, inaccurate loyalty status and missed opportunities.

OMS

Store number audits ensure that financial credit is applied to each location on an omnichannel order.

CUSTOMER LIABILITY Gift card, loyalty & voucher validation ensures proper

redemption, accounting and financial reporting.

CUSTOMER LIABILITY

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OMNICHANNEL OPERATIONS

Order tracking errors lead to customer service, inventory and financial reconciliation issues.

PAYROLL

Erroneous salesperson IDs lead to under- or overpayment of SPIFFs.

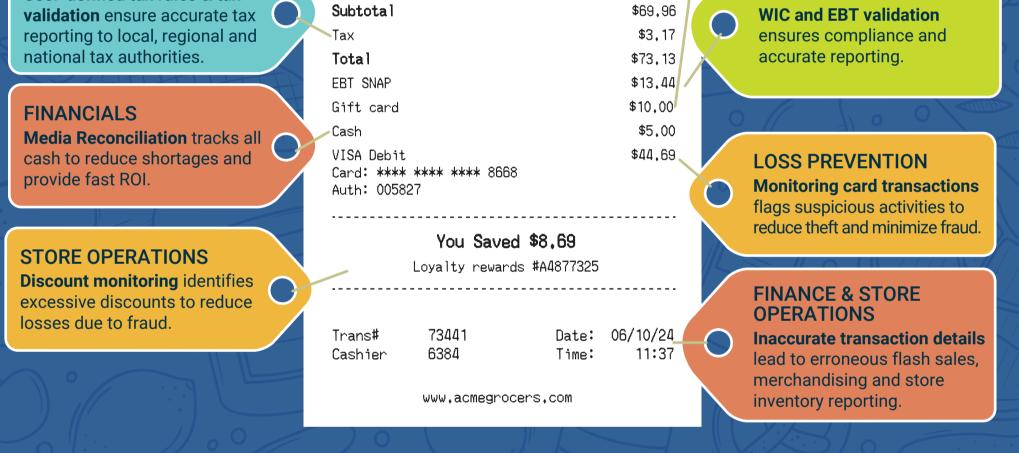
LOSS PREVENTION

Excessive voids and returns indicate possible suspicious activity, create reporting errors and add to shrink.

MERCHANDISING

Invalid SKUs lead to untraceable sales, inaccurate inventory, misplaced allocation and expensive replenishment mistakes.

FINANCIALS User-defined tax rules & tax



Imagine the impact on critical business decisions if just ONE UNAUDITED TRANSACTION per channel, per register, per store, per day makes its way into enterprise databases.

Now, consider the risks at the scale of your estate.

BAD DATA - AND BAD DECISIONS - WILL QUICKLY ADD UP.



APTOS SALES AUDIT: WHEN GOOD DATA LEADS TO GOOD DECISIONS



Turn all your transaction data into accurate, actionable and trusted insights so you can understand exactly what's going on in every aisle, across all banners



Audit by exception to minimise resources required to verify, correct and process flagged transactions



Ensure all exceptions are flagged and followed-up upon promptly with monitoring and alerts

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Process specialty tenders and varying vouchers with ease, from WIC and EBT to gift cards and loyalty programs



Stay tax compliant across geographies, with consolidated sales tax tracking and reconciliation, including VAT



