

WHEN BAD DATA HAPPENS TO GOOD GROCERS

THE SWEEPING IMPACT OF SALES AUDIT, BROUGHT TO LIFE IN JUST ONE TRANSACTION



Each customer transaction is full of opportunities for mistakes to happen, from invalid data to associate overrides and errors to integration challenges.

UNLESS EVERY SINGLE TRANSACTION IS CAREFULLY AUDITED, bad data can quickly infiltrate every corner of the retail enterprise.

LOOK AT ALL THE MISTAKES—without an effective Sales Audit solution—that can be forwarded to enterprise databases from just one customer receipt...

ACME GROCERS
EAT WELL. LIVE WELL

Store# 354
100 W Main Street
Atlanta, 30318

Sales Receipt

Customer: Olivia Burton (#A4877325)

Online Order

4 4 1 8 0 2 0 1 0 0 0 2 0 1 2 3 0 0 3

Order Ref# 4418020100020123003
Olivia Burton OliviaBurton@gmail.com
020 7222 4555

Pickup Location
Atlanta - Store #354
100 W Main Street
Atlanta, 30318

Cashier: #6384

Custom Bakery - 10" Yellow Cake
33487600 \$34.49
Coupon offer \$5 off -\$5.00
New Price \$29.49

Itemized Receipt

Large White Eggs, 12 ct 95477673	\$2.40
Caesar Salad Kit 95477673	\$4.14
VOID Caesar Salad Kit 95477673	\$4.14
Romaine Lettuce 54869822	\$1.94
Rotisserie Chicken 33487600	\$7.41
20% Loyalty Discount	-\$1.48
New Price	\$5.93
Meiomi Pinot Noir 82164498 x 2	\$34.40
Coupon 2 for \$30.00	-\$4.40
Bottle / can deposit	\$0.20
New Price	\$30.20
Subtotal	\$69.96
Tax	\$3.17
Total	\$73.13
EBT SNAP	\$13.44
Gift card	\$10.00
Cash	\$5.00
VISA Debit Card: **** * 8668 Auth: 005827	\$44.69

You Saved \$8.69
Loyalty rewards #A4877325

Trans# 73441 Date: 06/10/24
Cashier 6384 Time: 11:37

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OMNICHANNEL OPERATIONS
Order tracking errors lead to customer service, inventory and financial reconciliation issues.

PAYROLL
Erroneous salesperson IDs lead to under- or overpayment of SPIFFs.

LOSS PREVENTION
Excessive voids and returns indicate possible suspicious activity, create reporting errors and add to shrink.

MERCHANDISING
Invalid SKUs lead to untraceable sales, inaccurate inventory, misplaced allocation and expensive replenishment mistakes.

FINANCIALS
User-defined tax rules & tax validation ensure accurate tax reporting to local, regional and national tax authorities.

FINANCIALS
Media Reconciliation tracks all cash to reduce shortages and provide fast ROI.

STORE OPERATIONS
Discount monitoring identifies excessive discounts to reduce losses due to fraud.

CRM
Tracking all customer IDs eliminates erroneous offers, inaccurate loyalty status and missed opportunities.

OMS
Store number audits ensure that financial credit is applied to each location on an omnichannel order.

CUSTOMER LIABILITY
Gift card, loyalty & voucher validation ensures proper redemption, accounting and financial reporting.

CUSTOMER LIABILITY
WIC and EBT validation ensures compliance and accurate reporting.

LOSS PREVENTION
Monitoring card transactions flags suspicious activities to reduce theft and minimize fraud.

FINANCE & STORE OPERATIONS
Inaccurate transaction details lead to erroneous flash sales, merchandising and store inventory reporting.

Imagine the impact on critical business decisions if just **ONE UNAUDITED TRANSACTION per channel, per register, per store, per day** makes its way into enterprise databases.

Now, consider the risks at the scale of your estate.

BAD DATA - AND BAD DECISIONS - WILL QUICKLY ADD UP.

APTOS SALES AUDIT: WHEN GOOD DATA LEADS TO GOOD DECISIONS



Turn all your transaction data into accurate, actionable and trusted insights so you can understand exactly what's going on in every aisle, across all banners



Audit by exception to minimise resources required to verify, correct and process flagged transactions



Ensure all exceptions are flagged and followed-up upon promptly with monitoring and alerts



Process specialty tenders and varying vouchers with ease, from WIC and EBT to gift cards and loyalty programs



Stay tax compliant across geographies, with consolidated sales tax tracking and reconciliation, including VAT

[FIND OUT MORE](#)

